Payton Biddington

503.319.5443
me@paytonb.com

I'm a graphic designer living and working in Portland, Oregon. I design visual identities, user interfaces, websites, and apps.

Qualifications, Skills & Software

More than 10 years' experience as a freelance design professional
Several years' experience working remotely with a small team
Worked with small businesses, big brands, artists, universities
Skilled in modern front-end web development, user interface design
Illustration, iconography, and hand lettering experience
Acute sense of visual and contextual detail
Efficient and effective design communicator
Always striving to improve my capability as a designer
Passionate about design's ability to better our world
Proficient with Illustrator, Photoshop, InDesign, Sketch, Keynote, Pages, HTML/CSS/Sass, Office, Google Apps, Git, Slack, Flow

Experience

Freelance 2005–2016
Graphic Designer
Identity design, print design, website design and development, business automation consulting; collaborated with startups, agencies, and fellow freelancers on projects for various clients

Elevation Lab, Inc 10/2015–04/2016
Art Director
Self-directed a wide variety of visual design projects; UI+UX strategy and design, front-end web development, sales decks, packaging design, product photography, advertisements, and brand assets

Cantilever, Inc 2011–2014
Interface Designer, Graphic Designer
Worked independently and collaboratively on a broad spectrum of design tasks via a remote workspace; web and print design, brand identities, user interfaces, wireframing, environmental graphics, prototype builds, infographics, icons & illustrations; client-side project proposals and presentations, internal administrative documents

Education

Pacific Northwest College of Art 2008–2010
Pursued BFA in Communication Design
PNCA Honors Scholarship, 2008–2010

Portland State University 2007–2008
Liberal Arts, Introductory Art & Design Courses